



Mission
Direct



Fundraising Pack

Bake, Move, Host, Give – and help change lives

1–30 June 2026

To participate



To participate

missiondirect.org/missionmakermonth

To donate

justgiving.com/campaign/missionmakermonth

Mission Direct, 27 Bury Mead Road, Hitchin, Hertfordshire. SG5 1RT
Company Number: 5289161 | Charity Number: 1107824

To donate



Mission Maker Month

Fundraising Pack | June 2026

Help us raise £30,000 in 30 days

Welcome

Thank you for downloading this pack. It means you're interested in being part of something we are genuinely excited about – and we couldn't be more glad you're here.

Mission Maker Month is Mission Direct's June fundraising campaign. From 1st to 30th June 2026, we're inviting supporters across the UK to get involved in whatever way suits – baking 🍰, taking on a physical challenge 🏃, hosting an event 🏠, or giving directly. Our goal is to raise £30,000 in 30 days to help us support the communities we work alongside.

This pack has everything you need to get started. Take your time with it, pick the approach that feels right for you, and then go for it. We're with you every step of the way.

Campaign page: missiondirect.org/missionmakermonth

Donate via JustGiving: justgiving.com/campaign/missionmakermonth

About Mission Direct

Mission Direct is a UK Christian charity that has been working alongside communities across Africa, Asia, and the Caribbean for over 20 years. We send volunteer teams on two-week placements to work alongside community-led projects in Uganda, Zambia, Zimbabwe, Kenya, Malawi, Cambodia, and the Dominican Republic.

We believe that the communities we work with are the experts in their own futures. Our role is to come alongside them – as partners, not providers – and to bring the practical skills, resources, and commitment that long-term change requires.

Since 2004, Mission Direct has helped support more than 305,000 children, contributed to the building of 55 schools, and sent over 600 volunteer teams around the world. None of it with a penny of government funding. All of it made possible by people who choose to give, fundraise, and get involved.

Mission Maker Month is our chance to build on that. Every pound you raise helps us to keep this work going.

Download our story from our Mission Maker Month page: missiondirect.org/missionmakermonth

Your Mission – Should You Choose to Accept It

There are 30 ways to take part in Mission Maker Month. Three headline challenges sit at the heart of the campaign. But if none of them feel like the right fit, you don't need to take on an activity at all – you can simply give £30 and ask 30 friends to do the same. No event, no challenge, just a personal ask to people you know. Every approach matters. Every pound counts.

Mission Maker Baker

Host a bake sale, run a cake stall, or organise a baking competition – at home, at work, at church, or at school. Baking is one of the most accessible and social ways to fundraise, and June is the perfect time for it.

Ideas to get you started:

- A cake stall after a Sunday service or community event
- A workplace bake sale – colleagues donate to sample your wares
- A baking competition with an entry fee and prizes
- An afternoon tea with tickets sold in advance
- Selling homemade jams, chutneys, biscuits, or preserves at a stall or online
- A Taste of the World night – bring a dish linked to a country or culture and charge for tickets
- A Wimbledon-themed afternoon tea – Wimbledon begins late June, making it a natural hook
- A BBQ with an entry donation
- A curry night or supper club with ticket proceeds going to the campaign

How to handle the money:

For cash donations, use the downloadable sponsorship form and record names and amounts for Gift Aid collection (see the Gift Aid section). For online donations, direct your buyers to your personal JustGiving page linked to the campaign – see the JustGiving section below.

Display the JustGiving QR code at your event so guests can donate straight from their phones – see the QR codes section at the end of this pack.



Mission Maker Mover

Take on a personal physical challenge during June and raise sponsorship from your network. Set your own target – something that feels like a genuine stretch – and ask friends, family, and colleagues to back you.

Ideas to get you started:

- 30 miles across the month – walking, running, or cycling
- A sponsored 5k, 10k, or half marathon
- A sponsored swim – outdoor lidos and open water are ideal in June
- A cycle ride – solo or as a group
- A sunrise or sunset walk on the longest day – 21 June
- A paddleboard, kayak, or wild swimming challenge
- A golf day
- A tennis tournament – Wimbledon begins late June, making it a natural hook
- A step-count competition with friends or colleagues, with a pooled donation pot
- A school or youth group sports day with entry fees going to the campaign
- A sponsored silence – simple, and works well in schools and churches
- A virtual challenge – participants anywhere in the world can join in online

How to handle the money:

Set up your own JustGiving page linked to the campaign – sponsors can donate online and it automatically counts towards the £30,000 total. Use the paper sponsorship form for anyone who prefers to give cash.

For information about how to set up your own JustGiving page so that it also links to our campaign page, please read the JustGiving section below.



Mission Maker Host

Bring people together and turn a great gathering into a fundraising moment. This works for churches, community groups, workplaces, schools, and neighbourhoods – anywhere a gathered group of people can be invited to give.

Ideas to get you started:

- A summer fair or garden party with an entry donation
- A bring-and-share lunch at church or in the community
- A fundraising supper or quiz night with ticket proceeds going to the campaign
- A concert, talent show, or open mic night with an entry fee
- A speaker event with a retiring collection
- A Sunday service collection dedicated to Mission Direct
- A plant sale or allotment produce stall
- A picnic in the park with a suggested donation
- An outdoor cinema evening with a retiring collection
- A raffle or tombola at any community event
- A jumble sale or pre-loved clothing and book sale
- An art sale or exhibition with a percentage of sales going to the campaign

If you're hosting a church event, we'd love to come and speak. Contact us and we'll do our best to send a Mission Direct team member or arrange a short video message from one of our overseas partners.

How to handle the money:

For cash donations, use the downloadable sponsorship form and record names and amounts for Gift Aid collection (see the Gift Aid section).

Display the JustGiving QR code at your event so guests can donate straight from their phones – see the QR codes section at the end of this pack.



Just Give

You don't have to take on a challenge or host an event to be a Mission Maker.

The easiest thing to do is just make a donation yourself. You can do this at justgiving.com/campaign/missionmakermonth

One of the most powerful things you can do is give yourself and then ask others to do the same. Simply give £30 and ask 30 friends to do the same. That's £900 raised – plus Gift Aid – purely from conversations. This simple activity would make a meaningful difference to us. Set up your own JustGiving page to do this – see instructions below.

Other ideas:

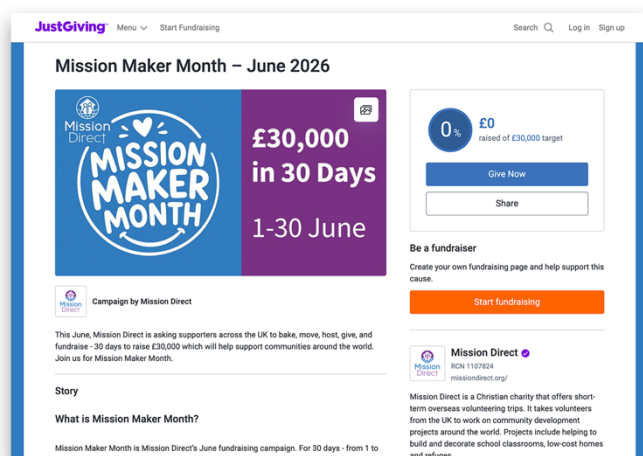
- Give any amount directly via the campaign JustGiving page – any time during June
- Ask your employer to match your donation
- Do a Facebook birthday fundraiser if your birthday falls in June
- Ask your church to dedicate a Sunday service collection to Mission Direct
- Run a sweepstake on a sporting event or the British summer weather

Every gift, however large or small, brings us closer to £30,000. Donate directly via our JustGiving page at any point during June – or before, if you're ready now.

Donate now: justgiving.com/campaign/missionmakermonth

For information about how to set up your own JustGiving page so that it also links to our campaign page, please read the JustGiving section below.

How JustGiving Works for This Campaign



The screenshot shows the JustGiving campaign page for Mission Maker Month - June 2026. The page features a prominent blue and purple banner with the text 'MISSION MAKER MONTH' and '£30,000 in 30 Days 1-30 June'. Below the banner, there is a progress indicator showing '0% £0 raised of £30,000 target' with a 'Give Now' button and a 'Share' button. A section titled 'Be a fundraiser' encourages users to 'Create your own fundraising page and help support this cause' with a 'Start fundraising' button. The Mission Direct logo and name are also visible, along with a brief description of the charity's work.

All fundraising for Mission Maker Month feeds into one central JustGiving campaign page, which shows a live total against our £30,000 target. There are two ways to use it.

Option 1 – Donate directly.

Give a personal gift or pay in cash collected at an event by donating directly into the main campaign page. Quick, simple, and it goes straight onto the total. Just click the 'Give Now' button on our campaign page.

Option 2 – Set up your own linked fundraising page.

If you're taking on a personal challenge, hosting an event, or running a bake sale, create your own

JustGiving page linked to the campaign. Your supporters donate to your page and it automatically feeds into the £30,000 total. This is a great option if you want to share your own story, set a personal target, and track your progress.

To set up your linked page, visit the campaign page and click 'Start Fundraising'.

Campaign JustGiving page: justgiving.com/campaign/missionmakermonth

Please note: After a person makes a donation on JustGiving, they are asked to pay a tip to JustGiving itself. A preset amount is suggested. Please advise your donors to look out for this because they can choose to give a 'tip' to JustGiving or not, but will need to set the custom amount to zero if they would rather not. Not giving to JustGiving is fine.

Gift Aid – Make Your Fundraising Go Further

If you are a UK taxpayer, Gift Aid allows Mission Direct to claim an extra 25p for every £1 you give – at no cost to you. On a £30 donation, that's an extra £7.50. On £900 raised from 30 friends, that's an extra £225.

For online donations via JustGiving, simply tick the Gift Aid box when donating.

For cash donations collected at events or through sponsorship, use the sponsorship form in this pack and make sure donors complete the Gift Aid declaration. Keep a record of names and home addresses for all Gift Aid donors.

Gift Aid declaration:

'I am a UK taxpayer and understand that if I pay less Income Tax and/or Capital Gains Tax than the amount of Gift Aid claimed on all my donations in that tax year it is my responsibility to pay any difference.'

Downloadable Resources

Everything below is available to download free from the Mission Maker Month campaign page. Print what you need, share what you can and use the social graphics to let your network know you're taking part.

Promote your event

- Campaign posters – A4 and A3, print and display at your event, on noticeboards, or in your church.
- Editable posters – A4 and A3, print and add the details of your own fundraising event so that you can publicise it in advance.
- Event invitation – printable and editable, personalise with your event details and share with guests.
- Bunting – download, cut out and hang up to add colour to your event venue.
- Sponsorship form – for any sponsored challenge or cash donations, with Gift Aid declaration included.

Share on social media

Let your network know you're supporting Mission Maker Month. Download our 'I'm proud to be supporting Mission Maker Month' graphics, sized and ready for Facebook, Instagram, and LinkedIn.

- 'I'm proud to be supporting Mission Maker Month' – Facebook graphic
- 'I'm proud to be supporting Mission Maker Month' – Instagram graphic
- 'I'm proud to be supporting Mission Maker Month' – LinkedIn graphic

Logos and branding

Using Mission Maker Month branding on your own fundraising materials? Download the logo here – available in a choice of colour options.

- Mission Maker Month logo

Find out more about Mission Direct

The Mission Direct Story – the people, partnerships, and purpose behind our work can be downloaded from our campaign page.

Download everything at missiondirect.org/missionmakermonth

Share Your Mission

One of the best things you can do – at any point during June – is tell people what you’re doing and why. Sharing on social media, sending a personal message, or mentioning it at church or work can make a real difference to how much you raise.

Download the supporter social media graphics from the campaign page, post them on your own channels, and use the hashtag #MissionMakerMonth. Tag us so we can cheer you on, share your posts, and keep the momentum going.

Find us on social media

- Instagram: [instagram.com/missiondirect](https://www.instagram.com/missiondirect)
- LinkedIn: [linkedin.com/company/mission-direct](https://www.linkedin.com/company/mission-direct)
- Facebook: [facebook.com/missiondirect](https://www.facebook.com/missiondirect)

Get in Touch

We’d love to hear what you’re planning – and we’re here to help if you have any questions. Whether you want advice on your fundraising, a QR code for your event, or a Mission Direct team member to come and speak, just get in touch.

Contact us via the website or email us at hello@missiondirect.org

Campaign page: missiondirect.org/missionmakermonth

Donate: justgiving.com/campaign/missionmakermonth

Quick Links – QR Codes

Scan these codes to go straight to the campaign page or donate via JustGiving. Display them at your event, on printed materials, or share them digitally.

Mission Maker Month campaign page

missiondirect.org/missionmakermonth



Donate via JustGiving

justgiving.com/campaign/missionmakermonth